# SUGARTRENDS

INTERNSHIP (m/f/x) Design (Graphic, Web & UX)

#### **About us:**

sugartrends.com - is the marketplace where unique boutiques and concept stores from around the world offer their selected products. You will find all kinds of local shops with products ranging from fashion, over design furniture up to gourmet food and beverages. It just has to be something special you hardly find in any large chain, department store or supermarket.

Now is your chance to jump on board of our exciting start-up company and gain experience helping us to grow SUGARTRENDS on an international level.

You will learn from experienced entrepreneurs and work together in an international and young team. This opportunity will allow you to:

- Get exciting insights from various areas in a start-up company
- Take responsibilities and actively participate in the business growth
- Improve your design and communication skills

#### Your core responsibilities:

- Set the design direction for the company
- Produce exceptional design across different platforms and media website (desktop & mobile) branding and print
  - o Define style and features of the website
  - o Create pixel-perfect mockups
  - o Define user interface component specifications
  - o Design communication materials
  - o Create promotional materials including documents and presentations
- Work closely with our software developers to implement the designs
- Take part in the discussion for new marketing campaigns (online and offline)

#### We are looking for creative talent with:

- Experience in web design
- Proficient in InDesign, Illustrator, Photoshop, Acrobat, Sketch., HTML and CSS are a plus
- Able to understand the technical implications of design decisions
- Have an impressive portfolio with online and offline examples

### We furthermore also offer you:

- Working experience in a great environment where your contribution matters
- A truly international team based in Belgium Quarter in vibrant Cologne
- Early take-over of responsibility
- Room for your ideas and suggestions
- Start-up Mentality: A family atmosphere in a young, international, highly motivated team

## Where, How long?

Cologne, 4-6 months, start by arrangement

#### You are interested?

We are looking forward to receiving your application including your portfolio and a short motivation letter (either German or English) with a few sentences, telling us why we should add you to our team at: <a href="mailto:iobs@sugartrends.com">iobs@sugartrends.com</a>

We are looking forward to getting to know you.

